



13TH IAAH WORLD CONGRESS ON ADOLESCENT HEALTH HOSTED BY CAAH

SPONSOR/EXHIBITOR PROSPECTUS

**2025
WORLD CONGRESS
NOVEMBER 6-8, 2025
Montego Bay, Jamaica**

Contact Suzanne Requa Cephass

Phone: 876-276-9537

Email: admin@caribbeanaah.org

Hosted by the Caribbean Association for Adolescent Health

PARTNERSHIP SUPPORT

Support the health and wellbeing of adolescents in all our communities through Corporate Investment. CAAH needs your partnership in staging the 13th World Congress on Adolescent Health for the first time in the Caribbean.

Gain exposure of your products and services to a global audience through your sponsorship. The CAAH offers a variety of sponsorship packages that enhance your value in the market place. Your participation will heighten your visibility to global attendees of policy and decision-makers, researchers, public health and medical professionals and most importantly, the Youth.

about IAAH & CAAH

International Association for Adolescent Health (IAAH) is a global organization with headquarters in Canada, and is focused on the well-being and health of youth. Recognizing the importance of collective action, CAAH is partnering with IAAH to stage the next global congress in the Caribbean for the very first time. The decision to stage the 13th World Congress in Jamaica will provide important opportunities for a focus on youth health issues, and collaboration with partners across the globe.

38

Years of
Operation

12

Conference

4

Staff members

Caribbean Association for Adolescent Health (CAAH) is a collaborative platform dedicated to advancing the health and welfare of Caribbean young people. Founded in October 2018 and registered in February 2022, it brings together a diverse group of Caribbean professionals from varied fields including public health, adolescent medicine, and other areas of development.

06

Years of
Operation

1

Conferences

6

Volunteer
Committee
Members

The **CAAH** considers its partners to be all entities working in the interest of adolescent health and well-being. The organization has been newly formed by professionals and advocates with decades of committed investment in the field of adolescent public health, sexual and reproductive health, adolescent medicine, community outreach, academia and much more.

SPONSORSHIPS

All Sponsorship packages include:

- Acknowledgement as a sponsor on world congress signage
- Acknowledgement as a sponsor on the CAAH and IAAH Websites
- Acknowledgement as a sponsor during all plenary sessions and concurrent sessions

SPONSORSHIP PACKAGES

DIAMOND SPONSOR - \$40,000 USD

- Six (6) Complementary Tickets to World Congress Daily Sessions
- Four (4) Complimentary tickets to the Gala Dinner
- Opportunity to speak at the Gala Dinner to attendees
- Use of the 2025 Congress Logo for Event Branding
- Full Page Color Ad in World Congress Programme Booklet
- Display on Congress Banner
- High Quality Digital Event Photographs
- Logo on Congress Materials and Website
- Company Branding on Congress Signage Entrance to Exhibitor's Hall
- Acknowledgement in World Congress Programme Booklet
- One - 20x20 Booth space with priority placement
- Press Release and/or Social Media Exposure

PLATINUM SPONSOR - \$20,000 USD

- Four (4) Complementary Tickets to World Congress Daily Sessions
- Two (2) Complimentary tickets to the Gala Dinner
- Use of the 2025 Congress Logo for Event Branding
- Full Page Color Ad in World Congress Programme Booklet
- Display on Congress Banner
- High Quality Digital Event Photographs
- Logo on Congress Materials and Website
- Company Branding on Congress Signage Entrance to Exhibitor's Hall
- Acknowledgement in World Congress Programme Booklet
- One - 20x10 Booth space with priority placement
- Press Release and/or Social Media Exposure

SPONSORSHIPS

All Sponsorship packages include:

- Acknowledgement as a sponsor on world congress signage
- Acknowledgement as a sponsor on the CAAH and IAAH Websites
- Acknowledgement as a sponsor during all plenary sessions and concurrent sessions

SPONSORSHIP PACKAGES

GOLD SPONSOR - \$15,000 USD

- Four (4) Complementary Tickets to World Congress Daily Sessions
- Use of the 2025 Congress Logo for Event Branding
- Half Page Color Ad in World Congress Programme Booklet
- Company Branding on Congress Signage Entrance to Exhibitor's Hall
- High Quality Digital Event Photographs
- Logo on Congress Materials and Website
- Display on Outside Signage Booth Space
- One - 10x10 Booth space
- Press Release and/or Social Media Exposure

SILVER SPONSOR - \$10,000 USD

- Three (3) Complementary Tickets to World Congress Sessions
- Quarter Page Color Ad in World Congress Programme Booklet
- Company Branding on Congress Signage Entrance to Exhibitor's Hall
- High Quality Digital Event Photographs
- Acknowledgement in World Congress Programme Booklet
- One - 10x10 Booth space
- Social Media Exposure

BRONZE SPONSOR - \$5,000 USD

- Two (2) Complementary Tickets to World Congress Sessions
- Quarter Page Color Ad in World Congress Programme Booklet
- High Quality Digital Event Photographs
- Company Branding on Congress Signage Entrance to Exhibitor's Hall
- Acknowledgement in World Congress Programme Booklet
- One - 10x10 Booth space
- Social Media Exposure

13TH IAAH WORLD CONGRESS ON ADOLESCENT HEALTH

SPONSORSHIP

**INDIVIDUAL
MARKETING &
ADVERTISING
OPPORTUNITIES**

Maximize your experience with our exclusive add-on options. Gain attendee interest, drive booth traffic, increase exposure and grow your brand by taking advantage of these bonus attendee engagements.

SPONSORED EDUCATIONAL SESSION

Facilitate a non-CE/CME educational session within the programme to increase your visibility with our multidisciplinary audience of adolescent health professionals, many of whom are key decision-makers in their institutions.

YOUTH PROGRAMME
\$10,000 USD

**YOUTH ACTIVITY
PROGRAMME PARTNERSHIP**

POSTER PROMANADE
\$6,500 USD

ACADEMIC EXHIBITION PARTNERSHIP

CONGRESS WORKSHOP
\$3,000 USD

NO CME CREDITS

The following requirements apply to this activity:

- Organizations must supply CAAH/IAAH with a statement of interest that describes the proposed session content, method/format of presentation, target audience size and presenter(s). CAAH/IAAH's name or logo may appear in session materials. A disclaimer should be included in the promotional materials indicating CAAH/IAAH were not involved in the session's development. All promotional materials, including emails and push notifications, must be approved by a CAAH/IAAH representative prior to printing or distribution.
- All CAAH/IAAH attendees must be invited to attend. Attendance cannot be restricted to physicians or other select groups.

General Information

- A/V to be provided by CAAH/IAAH
- Three (3) complimentary speaker badges per sponsored session

The sponsoring organization will be responsible for shipping their materials to the hotel. Material handling fees may apply.

INDIVIDUAL MARKETING & ADVERTISEMENT OPPORTUNITIES (USD)

Opening Reception

\$8,500

Support the conference by sponsoring the Opening Reception and receive signage and printed napkins at the reception bar.

Padfolios

\$8,500

Highlight your company by sponsoring padfolios distributed to all attendees.

Tote Bags

\$7,500

Sponsor the tote bags for the conference and you can include your company logo on each bag which will be handed out to all attendees.

Charging Station

\$5,000

After a busy morning or afternoon at the Congress, attendees will need to charge a smartphone or tablet for the rest of the day. Get your branding custom-wrapped on the charging station with your own video. Whenever attendees stop to charge their phones, your brand will be front and centre.

Lanyards

\$5,000

For MAXIMUM exposure during the World Congress, sponsor the badge lanyards. Display your company's logo on lanyards worn by all attendees throughout the convention.

Badges

\$3,500

As a badge sponsor, your logo will be prominently displayed on the front of every attendee's badge, ensuring that your brand is seen by everyone at the event. With this sponsorship, you'll be able to reach a targeted audience of professionals in your industry, and build brand recognition among key decision-makers.

Luncheon

\$45,000

Support the conference by sponsoring one of the three (3) lunches. Lunch is provided to all attendees so an excellent opportunity to highlight your company. Included in the sponsorship are:

- Opportunity to put up a flex backdrop 10x15 (brought by sponsor)
- Five (5) complimentary lunch passes
- Logo placement in World Congress Booklet
- 2 VIP Seats at the Gala Dinner
- Opportunity to distribute goodies to attendees
- Provision of two banners at lunch on day of sponsorship

Coffee Break

\$10,000

Learning is hard work and people need a break. Be the hero, while gaining premium exposure, by offering conference attendees that much-needed cup of coffee so they get the jump start they need for the rest of the day. Coffee breaks are offered in the exhibit hall. Your company logo will appear in the mobile app, signage posted at coffee stations as well as on napkins and coffee sleeves. CAAH will give an acknowledgement to your company in the Congress Booklet.

360 Photo Booth

\$10,000

Logo printed on the photos with the theme. Offered at key, high-traffic areas for use by all attendees. Attendees encouraged to post/share photos on their social media giving your logo even more exposure.

TENTATIVE EXHIBITOR SCHEDULE AND COSTING

Wednesday, November 5, 2025

2pm-5pm

Exhibit set-up and Pre-Registration

Thursday, November 6, 2025

7am-8:30am

Registration

11am -11:35am

AM Coffee Break

1pm - 2:15pm

Lunch

4pm - 4:15pm

PM Coffee Break

6:30pm - 8pm

Opening Reception

Friday, November 7, 2025

7:30am-8:30am

Registration

11am -11:35am

AM Coffee Break

1pm - 2:15pm

Lunch

4pm - 4:15pm

PM Coffee Break

Saturday, November 8, 2025

7:30am-8:30am

Registration

11am -11:35am

AM Coffee Break

1pm - 2:15pm

Lunch

EXHIBIT SPACE PRICING (USD)

\$3,000

For-profit or commercial organizations

\$2,000

Non-profit organizations, government agencies, foundations, and academic institutions

\$250

Per additional Exhibitor

YOUR EXHIBIT SPACE INCLUDES:

- One Complimentary Exhibitor ticket per booth (includes access to breaks, lunch and opening reception)
- Extra Exhibitors incurs a charge of \$250 per Exhibitor
- High Quality Digital Event Photographs
- Acknowledgement in Programme Booklet
- Social Media Exposure
- 10x10 booth space

EXHIBITOR BENEFITS:

- **One Complimentary Full Conference Registration per booth space** (includes access to sessions)
- Dedicated exhibit hours
- **Pre- and post-conference attendee list** (Please note the list includes name, title, organization, city, state and country)
- **Access to attendees** during downtime between speakers and sessions
- **Complimentary wireless internet access**
- **Virtual exhibit booth** - conference app for attendees
- **Acknowledgement on the IAAH and CAAH website**

EXHIBIT SPACE ASSIGNMENT POLICY

Requests for space location are based on first come, first serve basis. No exhibit space is secure without full payment. CAAH reserves the right to determine final exhibit space assignments. Exhibitors will be notified of all occupied exhibitor space prior to choosing.

CANCELLATION POLICY

Cancellations or reduced space before **Thursday, October 2, 2025**, will be eligible for a 50% refund of exhibit contract payment. Cancellations after October 2 will not be eligible for a refund. Please notify Sue Requa Cephas at admin@caribbeanaah.org or 876-276-9537 by Thursday, October 2, 2025, with any changes.

13TH IAAH WORLD CONGRESS ON ADOLESCENT HEALTH

APPLICATION

EXHIBIT & SPONSORSHIP CONTRACT

Thank you for your interest in supporting the Caribbean Association for Adolescent health. Please complete the below application fo exhibit space and return to admin@caribbeanaah.org.

DESCRIPTION	PRICE	
CORPORATE SUPPORT		
Diamond Sponsor	\$40,000	<input type="checkbox"/>
Platinum Sponsor	\$20,000	<input type="checkbox"/>
Gold Sponsor	\$15,000	<input type="checkbox"/>
Silver Sponsor	\$10,000	<input type="checkbox"/>
Bronze Sponsor	\$ 5,000	<input type="checkbox"/>
SPONSORED EDUCATIONS SESSIONS		
Youth Programme	\$10,000	<input type="checkbox"/>
Poster Promanade	\$ 6,500	<input type="checkbox"/>
Congress Workshop	\$ 3,000	<input type="checkbox"/>
INDIVIDUAL MARKETING & ADVERTISEMENT		
PLEASE LIST BELOW THE OPPORTUNITY AND PRICE CHOSEN.		
OPPORTUNITY: _____		
EXHIBIT SPACE INCLUDES A 6FT. SKIRTED TABLE, 2 CHAIRS AND 1 WASTEBASKET		
EXHIBIT SPACE		
For-Profit or commercial organizations	\$3,000	<input type="checkbox"/>
Non-profit organizations, government agencies, academic institutions	\$2,000	<input type="checkbox"/>
Additional Exhibitors -	1 - \$250 <input type="checkbox"/>	2 - \$500 <input type="checkbox"/>
	3 - \$750 <input type="checkbox"/>	

GRAND TOTAL \$ _____

13TH IAAH WORLD CONGRESS ON ADOLESCENT HEALTH

CONTACT INFO

Please list your company name as you would like it to appear on marketing materials.

CONTACT INFORMATION

NAME: _____

OFFICIAL COMPANY NAME: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP/POSTAL CODE:** _____

COUNTRY: _____

PHONE: _____ **E-MAIL:** _____

NOTE: Invoice should be sent to: Contact: _____ **E-mail:** _____

By signing below, I acknowledge that I have read and agree to the Exhibit and Sponsorship Rules and Regulations as stated on page 10 of this document. I also agree that full payment should be submitted upon signing of contract.

Signature

Date

Make cheques payable to:

Caribbean Association for Adolescent Health

Mail to: Caribbean Association for Adolescent Health
11 Latham Avenue
Kingston 6, Jamaica

For Wire Transfer payments:

Beneficiary Name: Caribbean Assn for Adolescent Health

Bank: Sagicor Jamaica Ltd

Branch: Hope Road

Branch Number: 01024

Bank Transit Number: 0102481

Routing Number: 0102481

Accounts: Business Savings - 5505555416 (USD)

Business Savings - 5505555408 (JMD)

For credit card payments -

Contact: admin@caribbeanaah.org

For Questions, please contact,
Sue Requa Cephas, Project Manager
at admin@caribbeanaah.org or
876-276-9537 / 240-583-1066

13TH IAAH WORLD CONGRESS ON ADOLESCENT HEALTH

RULES & REGULATIONS

EXHIBIT AND SPONSORSHIP – RULES AND REGULATIONS

CONTRACT FOR SPONSORSHIP: The Application must be completed in its entirety and accompanied by the total fee before the sponsorship officially begins. The signed Application and subsequent notice of sponsorship constitute a contract between the 13th IAAH World Congress on Adolescent Health (hereinafter referred to as CAAH Congress 2025 or just CAAH) and the sponsor. Any point not specifically covered in these regulations is subject to the decision of CAAH, whose decision shall be final.

ELIGIBILITY OF SPONSOR: CAAH reserves the right to refuse any application for sponsorship or curtail or cancel any sponsorship that in the sole judgment of the CAAH Planning Committee is not consistent with the professional needs of the discipline and Society. This policy also applies to the nature of displays, advertisements, sales of products (including novelties and souvenirs) if sponsorship package includes Exhibiting at the convention, and the decorum of sponsor/exhibitors or their employees. Sponsorship cannot be used for politically or ideologically partisan purposes and is subject to the approval of the CAAH Planning Committee or designee.

WITHDRAWAL: Cancellations must be made, in writing, no later than AUGUST 5, 2025, and refunds will be processed, less a 50% administration fee no later than (5) five business days after the conclusion of the CAAH Congress 2025.

TERMINATION OF MEETING AND EXHIBIT: Should the premises in which the CAAH Congress 2025 is to be held become, in the sole judgment of CAAH, unfit for occupancy, or should the Congress and Exhibition be materially interfered with by reason of action of the elements, strike, picketing, boycott, embargo, injunction, war, riot, emergency declared by a government agency, or any other act beyond the control of CAAH, the Application and Contract may be terminated. CAAH will not incur any liability for damages sustained by the sponsor as a result of such termination. In the event of such termination the sponsor expressly waives such liability and releases CAAH of and from all claims for damages and agrees that CAAH shall have no obligations except to refund to the sponsor a prorated share of the aggregate amount received by CAAH, after deducting all costs and expenses in conjunction with such sponsorship, including a reasonable reserve for claims, such as deductions being held hereby specifically agreed to by the sponsor.

ASSIGNMENT OF SPACE (if applicable to sponsorship package): Any sponsorship involving a physical presence or space at the meeting will be assigned at the discretion of CAAH. Priority of space selection is given to organizations that have exhibited in previous years, sponsors, and advertisers in the CAAH Congress 2025 Programmes.

SCHEDULING GUIDELINES FOR SPONSOR/EXHIBITOR

FUNCTIONS (if applicable to sponsorship package):

(A) Sponsor/exhibitor sponsored functions, both public and

private, will be accepted by the convention coordinator on a first-come, first-served basis. (B) Sponsor/exhibitor sponsored private functions, i.e., events are not open to all meeting attendees, requiring space controlled by the Society members according to its contract with the conference hotel will be placed in the conference hotel or elsewhere at the sole discretion of the CAAH Congress 2025 planner. CAAH's official program events have priority over events sponsored by other groups, including sponsor/exhibitors and sponsors. Schedule changes and room reassignments are at the sole discretion of the CAAH Congress 2025 planner, though the CAAH Congress 2025 planner will make every effort to limit changes to within 2 months of the meeting.

SPONSOR/EXHIBITOR PERSONNEL/BADGES (if applicable to sponsorship package): The fee for some sponsorship packages includes conference badges with complimentary registration. Badges may be picked up at the conference registration beginning on **Thursday, November 6, 2025, at 7:00 a.m.**

EXHIBIT DISPLAYS (if applicable to sponsorship package): Displays must be staffed during all CGCS Exhibit Hall hours. Badges must be worn at all times for admission to the Exhibition. A list of Booth Personnel must be received on or before November 6, 2025. All booth personnel must be registered for CAAH Congress 2025. Badges may be picked up at the conference registration beginning on **Thursday, November 6, 2025, at 7:00 a.m.**

DISPLAY RULES AND REGULATIONS (if applicable to sponsorship package): CAAH Congress 2025 provides the following: an 8'x10', 10'x10', 20'x 10' and 20x20 standard booth or 6' table top; and exhibit space security is defined by the area being locked during off, or closed hours.

LABOR/SAFETY/FIRE (if applicable to sponsorship package): Sponsor/exhibitors will comply with all applicable statutes, ordinances, rules and requirements relating to health, fire, safety, and use of the premises. Booth decorations must be flame-proof and all hangings must clear the floor. Electrical wiring must conform with all federal, state and municipal government requirements and to National Electrical Code Safety Rules. If inspection indicates that a sponsor/exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazards, the right is reserved to cancel at sponsor/exhibitor's expense all or such part of the exhibit as may be irregular.

INDEMNIFICATION AND WAIVER: The sponsor/exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage, including that by fire, and theft, to sponsor/exhibitor's displays, equipment and other property brought upon the premises of the Montego Bay Convention Centre and shall indemnify and hold harmless Montego Bay Convention Centre, the CAAH Congress 2025 Members and their agents, servants, employees, officers, directors, and staff.

EXHIBIT AND SPONSORSHIP – RULES AND REGULATIONS (Cont'd)

Each participant by signing the application for participation expressly understands that they release CAAH Congress 2025 from and agrees to indemnify it against all claims for such loss, injury or damage. If CAAH shall be held liable for any event which might result from a particular sponsor/exhibitor's action or failure to act, such sponsor/exhibitor shall reimburse and hold harmless CAAH against any liability resulting therefrom. Sponsor/exhibitors must adequately insure their materials, goods, wares and exhibits against loss or injury of any kind and must do so at their own expense; CAAH and the meeting venue are not responsible for any loss (however caused) to any property of any sponsor/exhibitor. Sponsor/exhibitors are solely responsible for their own actions during the CAAH Congress 2025. CAAH will provide an onsite CAAH Staff Member during the official hours of installation, dismantle and exhibit hours. The furnishings of such service are in no case to be interpreted by sponsor/exhibitors as guaranteeing them against loss or theft of any kind.

Booth Setup - Exhibitors must have their displays ready and vacate the show hall by 4 pm, Wednesday, November 5, 2025 ; NO EXCEPTIONS.

ADDITIONAL RULES: Distributing advertising matter outside of the sponsor/exhibitor's rented space is not permitted. All sponsor/exhibitors' furnishings must be contained within the confines of their booth. Aisles or facility fire exits must not be obstructed at any time. Sponsor/exhibitors may offer food or beverage at individual booths but must be arranged through CAAH Congress Planning Committee with the approved catering vendor. CAAH Congress 2025 reserves the right to restrict any exhibit which might be considered undesirable or does not conform to the Contract Regulations, or to make any modifications to these displays, at sponsor/exhibitor's expense, so that the exhibit conforms to the Contract Regulations.

AMENDMENT TO CONTRACT REGULATIONS: Any and all points not covered specifically are subject to the decision of CAAH. CAAH may, in its sole discretion, make reasonable changes, amendments, or additions to Contract Regulations. Any such changes shall be binding on Sponsor/exhibitor equally with the other regulations contained herein.